



Trevor J. Abney

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Personal Statement

I am currently a User Experience Designer at Qualcomm in San Diego. I've been in this role for the past 4+ years, and have grown considerably within the profession. I graduated from Middle Tennessee State University in May of 2015 with a B.S. in Mass Communications. I have a concentration in New Media Communication, and a minor in Computer Information Systems. I have a passion for technology and creativity, and I strive to expand my knowledge on a daily basis. I'm seeking a position within UX Design to further my growth within the field and explore other companies within the tech industry.

Skills

Technical

- **UX** - Sketch, Adobe XD, Figma, Invision, & Abstract
- **Design** - Adobe – *Photoshop, Illustrator, Premiere Pro, & After Effects, Resolve*
- **QA** - JIRA, Confluence, & ServiceNow
- **CMS** - Wordpress & SharePoint Online
- **General** - Microsoft 365, HTML & CSS, Power BI

Personal

- Excellent interpersonal communication
- Thrives working as part of a team, but also very self-motivated
- Comfortable with taking the lead design role on high profile projects
- Efficient in a fast-paced or stressful environment

Experience

Qualcomm (July 2018 – Present)

User Experience Designer

Design

- Designs wireframes & prototypes for internal sites and applications driven by user research analysis
- Collaborates directly with developers during each phase of the project to ensure the design implementation is accurate
- Tests the product functionality throughout development for defects or usability issues
- Designs various materials for the organization including posters, icons, logos, PowerPoints, desktop backgrounds, t-shirts, etc.
- Animates and produces promotional videos for internal site launches

Research & Analysis

- Conducts user research through a variety of methods, such as surveys, interviews, and focus groups
- Analyzes data collected from the research phase to create discovery reports
- Presents the discovery reports to the key stakeholders. These reports serve as a foundation for design and process decisions throughout the project.
- Plans and executes usability studies with early product versions/prototypes

UX General

- Educates internal partners of the value of UX to establish a deeper foundation across the org.
 - Conducts usability reviews for third-party software, and works directly with vendors to guide the changes.
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Qualcomm (Cont.)

Content Management

- Plans and creates many internal sites using SharePoint online
- Utilizes UX expertise to create user-friendly experiences within bounds of SharePoint online
- Collaborates with various stakeholders throughout the company to maintain these internal sites

Sony Interactive Entertainment (July 2017 – 2018)

QA Test Analyst

- Point of contact for a team of five testers
- Execute test plans on pre-release versions of software
- Assess product functionality against official SIE quality standards
- Research and document product defects and violations

Freelancer (November 2016 – Present)

- Website Design
- Graphic Design
- Video Production & Editing (Adobe Premiere & After Effects)
- Created a 360° video real estate marketing service – www.360islife.com

Tongg+Partners Real Estate Team (April 2016 – October 2016)

Marketing Director

- Created all marketing content for the team (Digital, Print, & Email)
- Executed an extensive check-list for each new property listing including: Eblasts, postcards, door hangers, property brochures, video walkthroughs, social media posts, etc.
- Managed all marketing vendor relations
- Implemented more efficient systems for completing day-to-day tasks

Early Workforce Experience

Buho's	Arancino	Carrabba's	Olive Garden	Kroger
Server	Server	Server	Server	Grocery Clerk
Nov. 2016 – May 2017	June 2015 – April 2016	Sep. 2014 – May 2015	August 2011 – Sep. 2014	May 2006 – August 2011

Recognitions

- Graduated with honors (Magna Cum Laude)
- Heather Uffelman Memorial Scholarship Awarded for writing excellence
- Eight semesters of being on the Dean's list
- Received the "Outstanding Senior in New Media Award" (Professor nominated)

Projects

- Internship content managing the Electronic Media Communication website, as well as the Baldwin Art Gallery blog at MTSU
- Designed the UI for a mobile application to improve the parking efficiency for commuting students, and with a team produced a working prototype.
- Provided a social media analysis and improvement plan for the College of Photography Department at MTSU
- Created a promotional strategy for a local non-profit organization (The Way of Hope) to raise awareness for homeless women and children

Education**Middle Tennessee State University** – B.S. Mass Communication**Concentration:** New Media Communication**Minor:** Computer Information Systems**GPA:** 3.85 / 4.0**Courses:**

- American Media & Social Institutions
 - Intro to Electronic Media
 - Survey of New Media Communication
 - Writing For Digital Media
 - Principles of Marketing
 - Visual Communication Applications
 - New Media Video Applications
 - Mass Communication & Societies
 - Mass Media Law
 - Web Development
 - Survey of Advertising
 - Media & Messages
 - International Cinema
 - Principles of Management Information Systems
 - Project Management & System Development
 - Advertising Research
 - Mobile Application Development
 - Business Data Communications
 - Promotion
 - Broadcast Internship
 - Intro to User Experience
 - Race, Gender, & Class in Media
 - Entertainment Marketing
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